



Christopher Snider, CEPA, CEO of the Exit Planning Institute, is the award-winning author of *Walking to Destiny: 11 Actions an Owner Must Take to Rapidly Grow Value & Unlock Wealth*, a business strategy book about the Value Acceleration Methodology™ written for business owners and the advisors who serve them. For his written work and his contributions to the industry, Snider has been awarded honors that include 2016 NACVA Industry Titan Architect and 2016 AM&AA Thought Leader of the Year.

With a message that resonates with entrepreneurs across the country, Chris is a sought-after speaker for many major companies and trade industries dedicated

to serving the transition and growth needs of business owners.

He built his career as a key value growth integrator for major companies including The Sherwin Williams Company, FedEx Logistics, Nike, Dell, and Textron. Finding passion in changing middle market business owners' lives through rapid growth projects, Chris emerged a game-changer, noting a milestone project with a family-owned private company that he helped grow from \$90 million to over \$240 million in three years and successfully selling to a multi-national strategic buyer. With a wealth of experience and a proven value acceleration system, Chris established a family investment company with his son, with ownership stakes in eight lower-middle market businesses.